

Alaska glacial mud co.™

Environmental Sustainability Guidelines

Environmental sustainability is one of our fundamental company objectives. Alaska Glacial Mud Co. is committed to enhancing the quality of life and the environment in Cordova, Alaska and on the Copper River Delta where the main raw material for our glacial skin care line is harvested. Our goal of high product quality includes compliance with environmental standards and careful treatment of the natural foundations of life. Accordingly, our approach to environmentally acceptable product design requires careful consideration of the entire product life cycle from design, production and use, to disposal or recycling.

The Environmental Sustainability Guidelines define the environmental policy of the Alaska Glacial Mud Co. and describe the commitment to sustainability that addresses environmental impacts at their roots, assesses in advance the ecological implications of production processes and products, and takes these findings into account in decision-making.

In order to comply with its self-imposed environmental sustainability standards, the Alaska Glacial Mud Co. draws up its own principles. The ecological programs required to meet these principles are assessed annually and are aimed at measuring compliance and identifying areas where improvement is possible. Our responsibility for the environment does not stop at our company's door. We also will endeavor to ensure that our Environmental Sustainability Guidelines are accepted in all business transactions. Accordingly, in addition to our own environmental sustainability activities, Alaska Glacial Mud Co. will promote the preservation and restoration of wildlands, sustainable community development and environmental youth education in the Copper River Watershed. Our objective is to develop a high quality glacial skin care line that caters to our consumers, our local community and the Copper River ecology.

1. **Sustainable Harvest/Extraction:** We hand-harvest the glacial mud resource on the Copper River Delta and vow never to use earth-moving equipment to harvest, such as bulldozers or dump trucks. Harvest practices adhere to ADF&G, USFS management guidelines for the area. Harvest techniques and use of ATV are in line with recreational use in the harvest area.
2. **Energy Efficiency & Conservation:** We utilize energy efficient technologies and conservation practices exist for lighting, heating, ventilation, office equipment, and transportation.
3. **Pollution Prevention:** We achieve pollution prevention through source reduction, reuse, or improving operational practices.
4. **Purchasing Policy for Biodegradable, Wild-crafted & Organic Products:** We source raw materials that are derived from natural plants and minerals rather than synthetics so that they are safe for use on skin and on the environment. Biodegradable products are capable of being decomposed. Wild-crafted products are harvested in their natural environment sustainably. Organic products are grown without the use of toxic synthetic pesticides and fertilizers, irradiation, sewage sludge, and genetic engineering.
5. **Soy-based Ink Products:** We substitute soy-based ink for more harmful synthetic inks commonly used in the printing process.
6. **Recyclable components:** Our paper and plastic components used in manufacturing are capable of being reused or recycled. We are aiming to replace components with recycled post-consumer content in the future.
7. **Non-Toxic Cleaning & Chemical Products:** We use non-toxic cleaning and chemical products that are biodegradable, free of hazardous ingredients, and are safe for people, animals and the environment when used properly.
8. **Green Power:** A portion of electricity and power is available from a renewable resource of small local hydropower in Cordova, AK. Most of our processing is done in the summer and fall when hydropower is at its maximum efficiency. Small-scale hydropower and

- other renewable resources cause dramatically less air pollution and environmental damage compared to fossil fuel, nuclear, and large-scale hydroelectric energy sources.
9. **Green Building & Construction:** Our office and processing plant are located in a building with green design and construction practices that is well-insulated and significantly reduces negative impact on the environment, occupants, and the local community.
 10. **Philanthropy:** We make in-kind contributions, participate as volunteers in community service projects and donate 10% of profits(or 2% revenue, whichever is greater) to four regional organizations that love, work and fight for wild salmon wilderness preservation, habitat restoration, Copper River Watershed education and sustainable community development.
 11. **Transparency:** We believe that only a policy of openly providing information on environmental protection measures and reporting on achievements and problems in the implementation of these measures will create credibility in the general public.